Lexmark CS725 Series

Outstanding Color Printer for SMBs

BLI BUYERS LAB 2016 PICK

The Lexmark CS725 Series, BLI's Pick for Outstanding Color Printer for SMBs for the Summer 2016 test season, offers...

- A strong value proposition, with a solid overall performance and feature set for a low total cost of ownership.

- Impressive image quality that will go above and beyond meeting the needs of general office environments.

- An intuitive, touchscreen control panel, which is uncommon for single-function printers.

- An array of mobile options, including Apple AirPrint, Google Cloud Print and optional NFC/Wireless Direct.

"The Lexmark CS725 Series is the perfect choice for small and medium businesses," said BLI Director of Office Equipment Product Analysis Marlene Orr. "Not typical of single-function printers, the CS725 includes a touchscreen to simplify navigation, flexible mobile printing options, impressive speeds and a robust feature set, and combined with its low total cost of ownership, it's a value that's hard to beat."

"Besides giving an outstanding overall performance, with perfect reliability, the Lexmark CS725 Series can also be counted on for high-quality, professional-looking output, whether you're in monochrome or color mode," said Senior Test Technician Tony Maceri. "Image quality was quite impressive, with vibrant colors, sharp text and clean lines, making it ideal for a wide variety of business output."

About **BLI Pick Awards**

Twice a year with its Pick awards, BLI gives special recognition in each category to those products that provided the most outstanding performances in BLI's exhaustive lab tests. Its Outstanding Achievement awards acknowledge products or capabilities that stand out for attributes such as innovation, usefulness, energy efficiency or value.

BLI's awards stand alone in that they are based on a rigorous battery of lab tests that takes approximately two months to complete. The evaluation includes an extensive durability test, during a portion of which each unit is run at the manufacturer's maximum duty cycle. BLI's durability test is unique among office product evaluations and uniquely qualifies BLI to assess reliability, a critical factor for buyers and IT directors.

Other performance attributes evaluated include ease of use, media handling, productivity and value, among others. Each product that successfully passes BLI's lab test earns BLI's Recommended or Highly Recommended seal and a BLI Certificate of Reliability and the best performers qualify as Pick contenders. Consequently, a BLI Pick is a hard-earned award that buyers and IT directors can trust to better guide them in their acquisition decisions.

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